

## **ORDER**



KSNV

Amy McCreary

BLPHI

National

Orders	Order / Rev:	104805
	Alt Order #:	06832434
	Product Desc:	American Crossroads
	Estimate:	690
	Flight Dates:	09/04/12 - 09/13/12
	Original Date / Rev:	07/26/12 / 08/14/12
	Order Type:	GENERAL

#### Primary AE:

**Sales Office:**

Sales Region:

Agency	Name:	Crossroads Media, LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

**Billing Type:**

### **Billing Calendar:**

**Billing Cycle:**

**Agency Commission:**

Advertiser	Name:	American Crossroads ! - <u>REVISED</u>
	Demographic:	A35+
	Product Codes:	PLI1
	Priority:	1
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN

### New Business Thru:

#### Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/13/12	137	\$97,525.00	\$82,896.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	137	\$97,525.00	\$82,896.25	0.00
Totals	137	\$97,525.00	\$82,896.25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	33%	\$97,525.00
Market	100%	\$295,530.30

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,329.55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,910.61

Order / Rev: 104805 Advertiser: American Crossroads  
Alt Order #: 06832434 Product Desc: American Crossroads  
Flight Dates: 09/04/12 - 09/13/12 Estimate: 690

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/04/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -T----- 1 \$200.00 0.00															
E 2	KSNV	09/05/12	09/05/12	Wake Up Early w/ Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 --W---- 1 \$200.00 0.00															
E 3	KSNV	09/06/12	09/06/12	Wake Up Early w/ Wagners	CM	430a-5a	--T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 --T--- 1 \$200.00 0.00															
E 4	KSNV	09/09/12	09/09/12	Wake Up Early w/ Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$200.00 0.00															
E 5	KSNV	09/10/12	09/10/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 M----- 1 \$200.00 0.00															
E 6	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -T----- 1 \$200.00 0.00															
E 7	KSNV	09/12/12	09/12/12	Wake Up Early w/ Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --W---- 1 \$200.00 0.00															
E 8	KSNV	09/13/12	09/13/12	Wake Up Early w/ Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 ---T--- 1 \$200.00 0.00															
E 9	KSNV	09/04/12	09/04/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 4: THE AGENDA no program 7/30</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -T----- 1 \$325.00 0.00															
E 10	KSNV	09/05/12	09/05/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 4: THE AGENDA no program 7/30</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 --W---- 1 \$325.00 0.00															
E 11	KSNV	09/06/12	09/06/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 4: THE AGENDA no program 7/30</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ---T--- 1 \$325.00 0.00															
E 12	KSNV	09/07/12	09/07/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 4: THE AGENDA no program 7/30</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ----F-- 1 \$325.00 0.00															
E 13	KSNV	09/10/12	09/10/12		CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

Order / Rev: 104805  
Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		1			\$325.00		0.00				
E 14	KSNV	09/11/12	09/11/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1			\$325.00		0.00				
E 15	KSNV	09/12/12	09/12/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W---		1			\$325.00		0.00				
E 16	KSNV	09/13/12	09/13/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1			\$325.00		0.00				
E 17	KSNV	09/04/12	09/04/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-T-----		1			\$325.00		0.00				
E 18	KSNV	09/05/12	09/05/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--W---		1			\$325.00		0.00				
E 19	KSNV	09/06/12	09/06/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	---T---		1			\$325.00		0.00				
E 20	KSNV	09/07/12	09/07/12	Rachael Ray	CM	11am-12pm	---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	---F--		1			\$325.00		0.00				
E 21	KSNV	09/10/12	09/10/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/09/12	---T---		1			\$325.00		0.00				
E 22	KSNV	09/11/12	09/11/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1			\$325.00		0.00				
E 23	KSNV	09/12/12	09/12/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1			\$325.00		0.00				
E 24	KSNV	09/13/12	09/13/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1			\$325.00		0.00				
E 25	KSNV	09/04/12	09/04/12	Rachael Ray	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.

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Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	--T----			1	\$325.00	0.00				
E 26	KSNV	09/05/12	09/05/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	--W----			1	\$325.00	0.00				
E 27	KSNV	09/06/12	09/06/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	--T---			1	\$325.00	0.00				
E 28	KSNV	09/07/12	09/07/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	---F--			1	\$325.00	0.00				
E 29	KSNV	09/10/12	09/10/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/10/12	M-----			1	\$325.00	0.00				
E 30	KSNV	09/11/12	09/11/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/10/12	--T-----			1	\$325.00	0.00				
E 31	KSNV	09/12/12	09/12/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/10/12	--W----			1	\$325.00	0.00				
E 32	KSNV	09/13/12	09/13/12	The Doctors		CM	2pm-3pm	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS no program 7/30-8/10											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/10/12	---T---			1	\$325.00	0.00				
E 33	KSNV	09/04/12	09/04/12	M-F Today Show III 4th 1PM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	-T-----			1	\$325.00	0.00				
E 34	KSNV	09/05/12	09/05/12	M-F Today Show III 4th 1PM		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	--W----			1	\$325.00	0.00				
E 35	KSNV	09/06/12	09/06/12	M-F Today Show III 4th 1PM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	---T---			1	\$325.00	0.00				
E 36	KSNV	09/07/12	09/07/12	M-F Today Show III 4th 1PM		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
				Start Date	End Date	Weekdays			Spots/Week	Rate	Rating				
				Week:	09/03/12	---F--			1	\$325.00	0.00				
E 37	KSNV	09/10/12	09/10/12		CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>M-F Today Show III 4th H</b>															
<b>Today 4th Hour</b>															
<b>TODAY SHOW III</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	M-----			1	\$325.00	0.00							
E 38	KSNV	09/11/12	09/11/12	M-F Today Show III 4th H		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>M-F Today Show III 4th H</b>															
<b>Today 4th Hour</b>															
<b>TODAY SHOW III</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	-T-----			1	\$325.00	0.00							
E 39	KSNV	09/12/12	09/12/12	M-F Today Show III 4th H		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>M-F Today Show III 4th H</b>															
<b>Today 4th Hour</b>															
<b>TODAY SHOW III</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	--W---			1	\$325.00	0.00							
E 40	KSNV	09/13/12	09/13/12	M-F Today Show III 4th H		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>M-F Today Show III 4th H</b>															
<b>TODAY SHOW III</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	--T---			1	\$325.00	0.00							
E 41	KSNV	09/04/12	09/04/12	M-F Today Show II 3rd H		9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	-T-----			1	\$750.00	0.00							
E 42	KSNV	09/05/12	09/05/12	M-F Today Show II 3rd H		9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	--W---			1	\$750.00	0.00							
E 43	KSNV	09/06/12	09/06/12	M-F Today Show II 3rd H		9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	--T---			1	\$750.00	0.00							
E 44	KSNV	09/07/12	09/07/12	M-F Today Show II 3rd H		9-10a	---F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	---F--			1	\$750.00	0.00							
E 45	KSNV	09/10/12	09/10/12	M-F Today Show II 3rd H		9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	M-----			1	\$750.00	0.00							
E 46	KSNV	09/11/12	09/11/12	M-F Today Show II 3rd H		9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	-T-----			1	\$750.00	0.00							
E 47	KSNV	09/12/12	09/12/12	M-F Today Show II 3rd H		9-10a	--W---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	--W---			1	\$750.00	0.00							
E 48	KSNV	09/13/12	09/13/12	M-F Today Show II 3rd H		9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
<b>M-F Today Show II</b>															
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	--T---			1	\$750.00	0.00							
E 49	KSNV	09/04/12	09/04/12		CM	7-730pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104805  
Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
<b>M-F Wheel</b>																
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	-T-----			1	\$1,000.00		0.00							
E 50	KSNV	09/05/12	09/05/12	Wheel of Fortune in PRIM	MM	M-SA	8-11p / SUN--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
<b>Wheel in Prime</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	--W----			1	\$1,000.00		0.00							
E 51	KSNV	09/06/12	09/06/12	M-F Wheel	CM	7-730pm									1	\$1,000.00
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	--T---			1	\$1,000.00		0.00						1	\$1,000.00
E 52	KSNV	09/07/12	09/07/12	M-F Wheel	CM	7-730pm									1	\$1,000.00
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	----F--			1	\$1,000.00		0.00						1	\$1,000.00
E 53	KSNV	09/10/12	09/10/12	M-F Wheel	CM	7-730pm									1	\$1,000.00
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/10/12	09/16/12	M-----			1	\$1,000.00		0.00						1	\$1,000.00
E 54	KSNV	09/11/12	09/11/12	M-F Wheel	CM	7-730pm									1	\$1,000.00
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/10/12	09/16/12	-T-----			1	\$1,000.00		0.00						1	\$1,000.00
E 55	KSNV	09/12/12	09/12/12	M-F Wheel	CM	7-730pm									1	\$1,000.00
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/10/12	09/16/12	--W----			1	\$1,000.00		0.00						1	\$1,000.00
E 56	KSNV	09/13/12	09/13/12	M-F Wheel	CM	7-730pm									1	\$1,000.00
<b>M-F Wheel of Fortune</b>																
<b>WHEEL OF FORTUNE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/10/12	09/16/12	----T--			1	\$1,000.00		0.00						1	\$1,000.00
E 57	KSNV	09/04/12	09/04/12	The Tonight Show	CM	1135p-1237a									1	\$750.00
<b>Tonight Show</b>																
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	-T-----			1	\$750.00		0.00						1	\$750.00
E 58	KSNV	09/05/12	09/05/12	The Tonight Show	CM	1135p-1237a									1	\$750.00
<b>Tonight Show</b>																
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	--W----			1	\$750.00		0.00						1	\$750.00
E 59	KSNV	09/06/12	09/06/12	The Tonight Show	CM	1135p-1237a									1	\$750.00
<b>Tonight Show</b>																
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	--T--			1	\$750.00		0.00						1	\$750.00
E 60	KSNV	09/07/12	09/07/12	The Tonight Show	CM	1135p-1237a									1	\$750.00
<b>Tonight Show</b>																
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	09/03/12	09/09/12	----F--			1	\$750.00		0.00						1	\$750.00
E 61	KSNV	09/10/12	09/10/12		CM	1135p-1237a									1	\$750.00

Order / Rev: 104805  
Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>The Tonight Show</b>																										
<b>Tonight Show</b>																										
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$750.00	0.00																					
E 62	KSNV	09/11/12	09/11/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
<b>Tonight Show</b>																										
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-T-----	1	\$750.00	0.00																					
E 63	KSNV	09/12/12	09/12/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
<b>Tonight Show</b>																										
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	--W----	1	\$750.00	0.00																					
E 64	KSNV	09/13/12	09/13/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
<b>Tonight Show</b>																										
<b>TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	---T---	1	\$750.00	0.00																					
E 65	KSNV	09/04/12	09/04/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	-T-----	1	\$700.00	0.00																					
E 66	KSNV	09/05/12	09/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	--W----	1	\$700.00	0.00																					
E 67	KSNV	09/06/12	09/06/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	---T---	1	\$700.00	0.00																					
E 68	KSNV	09/07/12	09/07/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	----F--	1	\$700.00	0.00																					
E 69	KSNV	09/10/12	09/10/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$700.00	0.00																					
E 70	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-T-----	1	\$700.00	0.00																					
E 71	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$700.00	0.00																					
E 72	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>4PM NEWS (1 hour)</b>																										
<b>NEWS 4 AT 430P</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	---T---	1	\$700.00	0.00																					
E 73	KSNV	09/04/12	09/04/12		CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											

Order / Rev: 104805 Advertiser: American Crossroads  
Alt Order #: 06832434 Product Desc: American Crossroads KSNV  
Flight Dates: 09/04/12 - 09/13/12 Estimate: 690

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	-T-----		1	\$1,000.00		0.00								
E 74	KSNV	09/05/12	09/05/12	M-F 6-7a WakeUp w/Wagners	6-7a	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	--W----		1	\$1,000.00		0.00								
E 75	KSNV	09/06/12	09/06/12	M-F 6-7a WakeUp w/Wagners	6-7a	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	---T---		1	\$1,000.00		0.00								
E 76	KSNV	09/07/12	09/07/12	M-F 6-7a WakeUp w/Wagners	6-7a	----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	----F--		1	\$1,000.00		0.00								
E 77	KSNV	09/10/12	09/10/12	M-F 6-7a WakeUp w/Wagners	6-7a	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/10/12	09/16/12	M-----		1	\$1,000.00		0.00								
E 78	KSNV	09/11/12	09/11/12	M-F 6-7a WakeUp w/Wagners	6-7a	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/10/12	09/16/12	-T-----		1	\$1,000.00		0.00								
E 79	KSNV	09/12/12	09/12/12	M-F 6-7a WakeUp w/Wagners	6-7a	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/10/12	09/16/12	--W----		1	\$1,000.00		0.00								
E 80	KSNV	09/13/12	09/13/12	M-F 6-7a WakeUp w/Wagners	6-7a	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	
<b>M-F 6-7a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/10/12	09/16/12	---T---		1	\$1,000.00		0.00								
E 81	KSNV	09/04/12	09/04/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
<b>Today Show REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	-T-----		1	\$1,500.00		0.00								
E 82	KSNV	09/05/12	09/05/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
<b>Today Show REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	--W----		1	\$1,500.00		0.00								
E 83	KSNV	09/06/12	09/06/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
<b>Today Show REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	---T---		1	\$1,500.00		0.00								
E 84	KSNV	09/07/12	09/07/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
<b>Today Show REV RATE</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/03/12	09/09/12	----F--		1	\$1,500.00		0.00								
E 85	KSNV	09/10/12	09/10/12		CM	658a-9am	M-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00

Order / Rev: 104805 Advertiser: American Crossroads  
Alt-Order #: 06832434 Product Desc: American Crossroads KSNV  
Flight Dates: 09/04/12 - 09/13/12 Estimate: 690

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	M-----	1	\$1,500.00	0.00									
E 86	KSNV	09/11/12	09/11/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	-T-----	1	\$1,500.00	0.00									
E 87	KSNV	09/12/12	09/12/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	--W----	1	\$1,500.00	0.00									
E 88	KSNV	09/13/12	09/13/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	---T---	1	\$1,500.00	0.00									
E 89	KSNV	09/04/12	09/04/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/03/12	09/09/12	-T-----	1	\$700.00	0.00									
E 90	KSNV	09/05/12	09/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/03/12	09/09/12	--W----	1	\$700.00	0.00									
E 91	KSNV	09/06/12	09/06/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/03/12	09/09/12	---T---	1	\$700.00	0.00									
E 92	KSNV	09/07/12	09/07/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/03/12	09/09/12	---F--	1	\$700.00	0.00									
E 93	KSNV	09/10/12	09/10/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	M-----	1	\$700.00	0.00									
E 94	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	-T-----	1	\$700.00	0.00									
E 95	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	--W----	1	\$700.00	0.00									
E 96	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/10/12	09/16/12	---T---	1	\$700.00	0.00									
E 97	KSNV	09/05/12	09/05/12		CM	7-10pm	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00

Order / Rev: 104805  
Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser:	American Crossroads
Product Desc:	American Crossroads
Estimate:	690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	--W----		1	\$1,500.00	0.00					
E 98	KSNV	09/07/12	09/07/12	M-F Early News		CM	5-630p		-----F--	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	----F--		1	\$1,000.00	0.00					
E 99	KSNV	09/10/12	09/10/12	M-F Early News		CM	5-630p		M-----	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	M-----		1	\$1,000.00	0.00					
E100	KSNV	09/12/12	09/12/12	M-F Early News		CM	5-630p		--W----	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	--W----		1	\$1,000.00	0.00					
E101	KSNV	09/04/12	09/04/12	Dr. Phil		CM	3-4p		-T-----	:30	1	\$450.00	1	0.00 NM	1 \$450.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	-T-----		1	\$450.00	0.00					
E102	KSNV	09/07/12	09/07/12	Dr. Phil		CM	3-4p		----F--	:30	1	\$450.00	1	0.00 NM	1 \$450.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	----F--		1	\$450.00	0.00					
E103	KSNV	09/10/12	09/10/12	Dr. Phil		CM	3-4p		M-----	:30	1	\$450.00	1	0.00 NM	1 \$450.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	M-----		1	\$450.00	0.00					
E104	KSNV	09/12/12	09/12/12	Dr. Phil		CM	3-4p		--W----	:30	1	\$450.00	1	0.00 NM	1 \$450.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	--W----		1	\$450.00	0.00					
E105	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATURDAY		CM	6a-7a		----S-	:30	1	\$350.00	1	0.00 NM	1 \$350.00
				News 3 Sunrise SATURDAY											
				NEWS 3 AT SUNRISE no program 7/7,7											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	----S-		1	\$350.00	0.00					
E106	KSNV	09/04/12	09/04/12	Noon News		CM	12-1230pm		-T-----	:30	1	\$425.00	1	0.00 NM	1 \$425.00
				Noon News											
				NEWS 3 AT NOON nor program 7/30-8/											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	-T-----		1	\$425.00	0.00					
E107	KSNV	09/06/12	09/06/12	Noon News		CM	12-1230pm		---T---	:30	1	\$425.00	1	0.00 NM	1 \$425.00
				Noon News											
				NEWS 3 AT NOON nor program 7/30-8/											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	---T---		1	\$425.00	0.00					
E108	KSNV	09/11/12	09/11/12	Noon News		CM	12-1230pm		-T-----	:30	1	\$425.00	1	0.00 NM	1 \$425.00
				Noon News											
				NEWS 3 AT NOON nor program 7/30-8/											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	-T-----		1	\$425.00	0.00					
E109	KSNV	09/13/12	09/13/12			CM	12-1230pm		---T---	:30	1	\$425.00	1	0.00 NM	1 \$425.00

Order / Rev: 104805  
Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>Noon News</b>															
NEWS 3 AT NOON nor program 7/30-8/ Sa-Su News 3 at ElevenCM															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 ---T--- 1 \$425.00 0.00															
E111 KSNV 09/08/12 09/08/12						11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1 \$1,100.00	
Sa-Su News 3 at Eleven															
<b>NEWS 3 NIGHTSIDE</b>															
Chris Matthews 9:30AM CM 9:30a-10a Chris Matthews SUN 9:30am															
E112 KSNV 09/09/12 09/09/12						9:30a-10a	-----S	:30	1	\$500.001	0.00	NM		1 \$500.00	
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 -----S- 1 \$1,100.00 0.00															
E113 KSNV 09/08/12 09/08/12						CM	5pm-630pm	-----S-	:30	1	\$650.001	0.00	NM		1 \$650.00
Sa-Su Early News Sa-Su Early News															
<b>KSNV EARLY NEWS</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 -----S- 1 \$650.00 0.00															
E114 KSNV 09/09/12 09/09/12						CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1 \$500.00
News 3 Today Wknd News 3 Today															
<b>NEWS 3 TODAY/WKEND nor program 7/2</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 -----S 1 \$500.00 0.00															
E115 KSNV 09/05/12 09/05/12						CM	11pm-1135pm	--W----	:30	1	\$1,100.001	0.00	NM		1 \$1,100.00
M-F News 3 at Eleven M-F News 3 at Eleven															
<b>NEWS 3 NIGHTSIDE</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 --W--- 1 \$1,100.00 0.00															
E116 KSNV 09/07/12 09/07/12						CM	11pm-1135pm	----F--	:30	1	\$1,100.001	0.00	NM		1 \$1,100.00
M-F News 3 at Eleven M-F News 3 at Eleven															
<b>NEWS 3 NIGHTSIDE</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----F-- 1 \$1,100.00 0.00															
E117 KSNV 09/10/12 09/10/12						CM	11pm-1135pm	M-----	:30	1	\$1,100.001	0.00	NM		1 \$1,100.00
M-F News 3 at Eleven M-F News 3 at Eleven															
<b>NEWS 3 NIGHTSIDE</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 M----- 1 \$1,100.00 0.00															
E118 KSNV 09/12/12 09/12/12						CM	11pm-1135pm	--W----	:30	1	\$1,100.001	0.00	NM		1 \$1,100.00
M-F News 3 at Eleven M-F News 3 at Eleven															
<b>NEWS 3 NIGHTSIDE</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W--- 1 \$1,100.00 0.00															
E119 KSNV 09/04/12 09/04/12						CM	630-7pm	-T----	:30	1	\$1,000.001	0.00	NM		1 \$1,000.00
M-F Jeopardy M-F Jeopardy															
<b>JEOPARDY</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 -T---- 1 \$1,000.00 0.00															
E120 KSNV 09/06/12 09/06/12						CM	630-7pm	---T---	:30	1	\$1,000.001	0.00	NM		1 \$1,000.00
M-F Jeopardy M-F Jeopardy															
<b>JEOPARDY</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T--- 1 \$1,000.00 0.00															
E121 KSNV 09/10/12 09/10/12						CM	630-7pm	M-----	:30	1	\$1,000.001	0.00	NM		1 \$1,000.00
M-F Jeopardy M-F Jeopardy															
<b>JEOPARDY</b>															
Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 M----- 1 \$1,000.00 0.00															
E122 KSNV 09/11/12 09/11/12						CM	630-7pm	-T----	:30	1	\$1,000.001	0.00	NM		1 \$1,000.00

Order / Rev: 104805  
Alt Order #: 06832434  
Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----					1	\$1,000.00	0.00				
E123	KSNV	09/09/12	09/09/12	Meet the Press	CM	8a-9am		:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
				MEET THE PRESS no program 7/8,7/29											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S					1	\$3,000.00	0.00				
E124	KSNV	09/04/12	09/07/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
				Face to Face w/ J.Ralston											
				FACE ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--					3	\$800.00	0.00				
E125	KSNV	09/09/12	09/09/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Sports Night in Las Vegas											
				SPORTS NIGHT ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S					1	\$500.00	0.00				
E126	KSNV	09/09/12	09/09/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				News 3 in Prime											
				NEWSAFT NFL ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S					1	\$1,800.00	0.00				
E127	KSNV	09/09/12	09/09/12	LAW & ORDER (synd) R&M	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00	
				Law & Order (synd) PRIME											
				L&O ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S					1	\$1,800.00	0.00				
E128	KSNV	09/04/12	09/07/12	M-F 5-6a WakeUp w/Wagners	GM	5-6a	-TWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				M-F 5-6a WakeUp w/Wagners											
				NEWS ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--					1	\$325.00	0.00				
E129	KSNV	09/04/12	09/07/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
				4PM NEWS (1 hour)											
				NEWS ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--					4	\$700.00	0.00				
E130	KSNV	09/10/12	09/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWT---	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)											
				NEWS ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/10/12	09/16/12	MTWT---					3	\$700.00	0.00				
E131	KSNV	09/09/12	09/09/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	:30	1	\$100.00	1	0.00	NM	1	\$100.00	
				Law & Order (LF)											
				DLINE ADDED S;PT											
				DLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S					1	\$100.00	0.00				
				Totals										137	\$97,525.00